



# Melt & Pour

# Introducing Melt & Pour

## The Worlds Leading Crystal Soap Base

Stephenson crystal soap bases are used by artisans and large scale manufacturers across the world to produce some of the most innovative and aesthetically pleasing soap bars on the market.

Ideal for the craft market, because it requires little in the way of specialist equipment, customers typically need only to add colour and fragrance to achieve fantastic finished soap bars. Our Melt & Pour soap bases are also popular with large scale manufacturers wanting to produce mass market innovative soap products to differentiate themselves from their competition.

**So, whether your requirement is for a soap bar that is crystal clear or is certified to organic standards, we are sure to have a Melt & Pour base to meet your requirements.**



# Growth in Home-made & Small Batch Soaps

Influenced by a number of manufacturers and rising demand for organic home-made soap, this market is expected to grow globally by over 5% in the next 5 years.

Growth has been driven by a mix of increased disposable income, customer changing preferences toward organic bath and body products, and the rising trend of online shopping around the world.

Importance of healthcare in a changing world

This year has seen the importance of using soap arguably like no other. Market Research Company 'Mintel' stated that at its peak in mid 2020, soap usage had increased 20% and whilst this trend may ease, usage has still exceed original forecasts for the period and projections.

Outside of Covid 19, the increase in hygiene and the benefits of soap and cleansing has supported the rise in skin diseases and allergies.



**Organic home-made soap to grow by over 5% in the next 5 years**

'Mintel' 2021

# Using Melt & Pour to Drive Business Forward

Be it making creative recipes at home, supporting your growing business, or exporting on a global scale, Stephenson's range of Crystal Melt & Pour soaps enables you to create, inspire and build sales of hand-made soap.

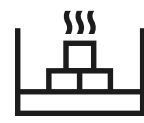
Our incredible range of Crystal Melt & Pour bases are simple to use in just 4 steps:



Remove



Cut



Melt



Pour



005

There has never  
been a better  
time to add Melt  
& Pour soap  
bases to your  
product range.





# Crystal African Black Soap

007

## Melt & Pour soap base

Crystal African Black soap base is made using raw ingredients from Ghana. Natural and mineral-enriched, this base is enriched with shea butter and coconut oils for better skin cleansing and nourishment.

## Key Ingredients

- » Made using natural, luxurious shea butter and coconut oil
- » Provides a soft feeling on the skin
- » Fantastic moisturising properties and effective cleansing
- » Excellent foaming and lather
- » Free from SLS, SLES and MPG
- » Vegan, gluten free and cruelty free compliant

- » Aqua
- » Citric acid
- » Glycerin
- » Sodium chloride

- » Sodium citrate
- » Sodium cocoate
- » Sodium laurate
- » Sodium oleate

- » Sodium palm kernelate
- » Sodium shea butterate
- » Sodium stearate
- » Sorbitol



# Crystal Donkey Milk

011

## Melt & Pour soap base

Crystal Donkey Milk soap base offers effective cleansing with healing, rejuvenating and nourishing skin benefits from nutrient-rich donkey milk. This ethically sourced base is suitable for vegetarians.



## Product characteristics

- » Highly moisturising from high glycerine content
- » Formulated with donkey milk, claimed to rejuvenate and regenerate the skin
- » Our donkey milk is sustainably sourced from free range donkeys in Greece
- » Cruelty free
- » Suitable for vegetarians

## Key Ingredients

- |                         |                          |                               |
|-------------------------|--------------------------|-------------------------------|
| » Aqua                  | » Propylene glycol       | » Sodium stearate             |
| » Donkey milk           | » Sodium chloride        | » Sorbitol                    |
| » Glycerin              | » Sodium laurate         | » Stearic acid                |
| » Lauric acid           | » Sodium laureth sulfate | » Tetrasodium etidronate      |
| » Pentasodium pentetate | » Sodium lauryl sulfate  | » Titanium dioxide (CI 77891) |

# Crystal Goat's Milk

012

## Melt & Pour soap base

Crystal Goats Milk soap base is naturally high in vitamins, including vitamin E, minerals and rich in moisturising natural milk which makes it ideal for creating moisture-rich bars. This base delivers a smooth, creamy lather that cleanses and nourishes the skin.



## Product characteristics

- » Highly moisturising and nourishing
- » Formulated with vitamin rich goat's milk
- » Neutral odour allows for excellent fragrance lift
- » Cruelty free
- » Suitable for vegetarians

## Key Ingredients

- » Aqua
- » Glycerin
- » Goat milk
- » Lauric acid
- » Pentasodium pentetate
- » Propylene glycol
- » Sodium laurate
- » Sodium laureth sulfate
- » Sodium stearate
- » Sorbitol
- » Stearic acid
- » Tetrasodium etidronate
- » Titanium dioxide (CI 77891)

# Crystal HCVS

013

## Melt & Pour soap base

Crystal HCVS is a Melt & Pour soap base that produces the highest clarity finished bars. It has the added benefit of retaining its high clarity when using oils or fragrances that contain vanilla or vanillin.



## Product characteristics

- » Creates crystal clear, high clarity soap bars
- » Provides superior clarity when adding challenging fragrance and essential oil blends containing vanillin including vanilla
- » Good foaming properties
- » High glycerine content results in a moisturising finished bar
- » Excellent fragrance lift

## Key Ingredients

- |                         |                          |                          |
|-------------------------|--------------------------|--------------------------|
| » Aqua                  | » Propylene glycol       | » Sodium stearate        |
| » Citric acid           | » Sodium chloride        | » Sodium thiosulfate     |
| » Glycerin              | » Sodium laurate         | » Sorbitol               |
| » Pentasodium pentetate | » Sodium laureth sulfate | » Tetrasodium etidronate |

# Crystal NCO

017

## Melt & Pour soap base

Crystal NCO is great for soap makers looking to create soaps containing organic oils without certifying to any global standards.



## Product characteristics

- » Made with organic oils (not a certified product)
- » Free from SLS, SLES and MPG
- » Natural in colour
- » Vegan, gluten free and cruelty free compliant

## Key Ingredients

- |                   |                         |                          |
|-------------------|-------------------------|--------------------------|
| » Aqua            | » Palm acid             | » Sodium palmate         |
| » Coconut acid    | » Pentasodium pentetate | » Sorbitol               |
| » Decyl glucoside | » Sodium chloride       | » Tetrasodium etidronate |
| » Glycerin        | » Sodium cocoate        |                          |

# Crystal NS

018

## Melt & Pour soap base

Crystal NS is ideal for creating finished soap bars for humid conditions. Formulated to reduce the amount of sweating for finished products, Crystal NS enables users to display soap bars with minimal sweat imperfections and also provides vegan and cruelty-free claims.



## Product characteristics

- » Reduced soap sweating on bars
- » Finished soaps can be unwrapped
- » Great for high moisture conditions
- » Great foaming properties
- » Vegan, gluten free and cruelty free compliant

## Key Ingredients

- |                         |                          |                          |
|-------------------------|--------------------------|--------------------------|
| » Aqua                  | » Sodium chloride        | » Sodium stearate        |
| » Glycerin              | » Sodium laurate         | » Sorbitol               |
| » Lauric acid           | » Sodium laureth Sulfate | » Stearic acid           |
| » Pentasodium pentetate | » Sodium lauryl Sulfate  | » Sucrose                |
| » Propylene glycol      | » Sodium myristate       | » Tetrasodium etidronate |

# Crystal Natural HF

019

## Melt & Pour soap base

Crystal Natural High Foam (HF) is made from 99% natural ingredients and is free from SLS, SLES and mono propylene glycol. It's perfect for creating ready-to-sell natural soap bars.



## Product characteristics

- » Made from natural ingredients
- » Free from mono propylene glycol, SLS, SLES and MPG
- » Vegan and cruelty free

## Key Ingredients

- |                         |                   |                          |
|-------------------------|-------------------|--------------------------|
| » Aqua                  | » Sodium chloride | » Sodium stearate        |
| » Citric acid           | » Sodium citrate  | » Sorbitol               |
| » Glycerin              | » Sodium laurate  | » Tetrasodium etidronate |
| » Pentasodium pentetate | » Sodium oleate   |                          |

## 020

Crystal Oatmeal & Shea base uses oatmeal as a natural exfoliant and is enriched with shea butter which leaves the skin feeling soft and nourished.



- » Excellent foaming properties
- » Great exfoliation
- » Made with ingredients rich in vitamins
- » Consists of natural anti-inflammatory ingredients
- » Vegan and cruelty free compliant

» Aqua	» Pentasodium pentetate	» Sodium myristate
» Avena sativa kernel flour (fine oatmeal powder)	» Propylene glycol	» Sodium stearate
» Butyrospermum parkii (shea) butter	» Silica	» Sorbitol
» Glycerin	» Sodium chloride	» Stearic acid
» Lauric acid	» Sodium laurate	» Sucrose
» Myristic acid	» Sodium laureth sulphate	» Tetrasodium etidronate
	» Sodium lauryl sulphate	» Titanium dioxide (CI 77891)

# Crystal RC (Rapeseed & Coconut)

022

## Melt & Pour soap base

Crystal RC, previously known as Crystal PF, is made using rapeseed-derived stearic & coconut oil to create a nourishing transparent soap base.



## Product characteristics

- » Made with rapeseed stearic and coconut oil
- » Great clarity of finished soap bars
- » Unscented for excellent fragrance lift
- » Produces clear soap bars
- » Vegan, gluten free and cruelty free

## KeyIngredients

- |                                      |                       |                                |
|--------------------------------------|-----------------------|--------------------------------|
| » Aqua                               | » Propylene glycol    | » Sodium stearate              |
| » Citric acid                        | » Sodium chloride     | » Sorbitol                     |
| » Cocos nucifera (coconut) oil       | » Sodium citrate      | » Tetrasodium etidronate       |
| » Glycerin <sup>1</sup>              | » Sodium coco-sulfate | » Tetrasodium iminodisuccinate |
| » Polyglyceryl-4 oleate <sup>2</sup> | » Sodium cocoate      |                                |

<sup>1</sup> Glycerin derived from rapeseed

<sup>2</sup> Polyglyceryl-4 oleate manufactured using sunflower oil & rapeseed glycerin

# Crystal SLES & SLS Free

023

## Melt & Pour soap base

Crystal SLES & SLS free is a Melt & Pour soap base made without the synthetic surfactants sodium lauryl sulphate and sodium laureth sulphate. This soap base is ideal for the manufacture of mild, translucent soap bars.



## Product characteristics

- » Creates translucent soap bars
- » Free from SLS and SLES
- » Unscented for excellent fragrance lift
- » Vegan, gluten free and cruelty free

## Key Ingredients

- |                                |                    |                                |
|--------------------------------|--------------------|--------------------------------|
| » Aqua                         | » Propylene glycol | » Sodium stearate              |
| » Citric acid                  | » Sodium chloride  | » Sorbitol                     |
| » Cocamidopropyl betaine       | » Sodium citrate   | » Tetrasodium etidronate       |
| » Cocos Nucifera (coconut oil) | » Sodium laurate   | » Tetrasodium iminodisuccinate |
| » Glycerin                     | » Sodium myristate |                                |
| » Glyceryl laurate             | » Sodium oleate    |                                |

# Crystal SLS Free

024

## Melt & Pour soap base

Crystal SLS free is a Melt & Pour base formulated without the synthetic surfactant sodium lauryl sulphate. This base is ideal for the manufacture of mild, translucent soap bars.



## Product characteristics

- » Creates clear soap bars free from sodium lauryl sulphate
- » Unscented for excellent fragrance lift
- » Vegan, gluten free and cruelty free

## Key Ingredients

- |                                  |                          |                          |
|----------------------------------|--------------------------|--------------------------|
| » Aqua                           | » Propylene glycol       | » Sorbitol               |
| » Disodium lauryl sulfosuccinate | » Sodium chloride        | » Stearic acid           |
| » Glycerin                       | » Sodium laurate         | » Tetrasodium etidronate |
| » Lauric acid                    | » Sodium laureth sulfate |                          |
| » Pentasodium pentetate          | » Sodium stearate        |                          |

# Crystal SP-SG

025

## RSPO segregated

Crystal SP-SG is a Melt & Pour soap base made using 100% RSPO certified segregated sustainable palm & palm kernel oils and is ideal for making RSPO opaque soap bars.



## Product characteristics

- » Sustainable and environmentally friendly base
- » Creates RSPO-SG certified sustainable soaps
- » Formulated with sustainable palm derived ingredients
- » Vegan, gluten free and cruelty free compliant
- » Unscented for excellent fragrance lift

## Key Ingredients

- |                                |                                      |                                |
|--------------------------------|--------------------------------------|--------------------------------|
| » Aqua                         | » Propylene glycol                   | » Sodium stearate              |
| » Citric acid                  | » Sodium chloride                    | » Sorbitol                     |
| » Cocos nucifera (coconut) oil | » Sodium citrate                     | » Tetrasodium etidronate       |
| » Glycerin <sup>1</sup>        | » Sodium coco-sulfate                | » Tetrasodium iminodisuccinate |
| » Polyglyceryl-4 oleate        | » Sodium palm kernelate <sup>2</sup> |                                |

<sup>1</sup> Derived from RSPO-SG palm kernel oil during the soap making process

<sup>2</sup> Made with 100% RSPO certified segregated sustainable palm kernel oil

# Solid Conditioner-MB

026

## Solid Conditioner base

Our Solid Conditioner-MB base is a unique Melt & Pour base for creating easy to use, sustainable hair conditioner bars. Specially formulated using natural emulsifiers, shea butter and coconut oil to provide hair conditioning and nourishment.



## Product characteristics

- » Perfect for creating sustainable hair conditioner bars
- » Highly nourishing and conditioning
- » Contains sustainably sourced RSPO MB certified ingredients
- » Unscented allowing for great fragrance lift
- » Free from MPG, SLS and SLES
- » Vegan and Cruelty free compliant

## Key Ingredients

- |                                   |                                   |                         |
|-----------------------------------|-----------------------------------|-------------------------|
| » Behentrimonium chloride         | » Glyceryl oleate <sup>1</sup>    | Unsaponifiabiles        |
| » Butyrospermum parkii butter     | » Glyceryl stearate <sup>1</sup>  | » Isopropyl alcohol     |
| » Cetearyl alcohol <sup>1 2</sup> | » Hydrogenated ethylhexyl olivate | » Polyglyceryl-4 oleate |
| » Cocos nucifera (coconut) oil    | » Hydrogenated olive oil          |                         |

<sup>1</sup> Derived from RSPO Mass Balance (MB) palm oil

<sup>2</sup> Derived from RSPO Mass Balance (MB) palm kernel oil

# Crystal ST (Standard Transparent)

028

## Melt & Pour soap base

Crystal ST soap base is perfect for creating high clarity soap bars with high moisturisation, readily available through our global distribution partners.



## Product characteristics

- » Perfect for making crystal clear soap bars
- » Ideal for adding bright colours, with strong stability
- » Excellent moisturisation due to high glycerine content
- » Unscented base enables for great fragrance lift
- » Vegan, gluten free and cruelty free compliant

## Key Ingredients

- » Aqua
- » Glycerin
- » Lauric acid
- » Pentasodium pentetate
- » Propylene glycol
- » Sodium chloride
- » Sodium laurate
- » Sodium laureth sulfate
- » Sodium lauryl sulfate
- » Sodium stearate
- » Sorbitol
- » Stearic acid
- » Tetrasodium etidronate

# Crystal Shea

029

## Melt & Pour soap base

Crystal Shea Butter soap base is perfect for creating soap bars with rich moisturising and soothing skin properties.



## Product characteristics

- » Shea Butter acts as an emollient to soothe the skin
- » Free from SLS, SLES and MPG
- » Highly moisturising due to high glycerine content
- » Unscented for excellent fragrance lift
- » Vegan, gluten free and cruelty free compliant

## Key Ingredients

- |                         |                         |                               |
|-------------------------|-------------------------|-------------------------------|
| » Aqua                  | » Sodium laurate        | » Sorbitol                    |
| » Glycerin              | » Sodium myristate      | » Tetrasodium etidronate      |
| » Pentasodium pentetate | » Sodium oleate         | » Titanium dioxide (CI 77891) |
| » Sodium chloride       | » Sodium shea butterate |                               |
| » Sodium citrate        | » Sodium stearate       |                               |

# Crystal Suspending

030

## Melt & Pour soap base

Crystal Suspending soap base is ideal for making semi-transparent bars with suspended particles. This base can also be used to create a multi layered swirl effect.

*\*The level of suspension achieved depends upon the size and weight of the particle to be suspended. Testing with different particle sizes and weights is recommended.*



## Product characteristics

- » Perfect for designing exfoliating soaps with well suspended particles
- » Ideal for creating nicely controlled swirl soaps
- » Excellent foaming properties
- » A neutral odour enables great fragrance lift
- » Vegan, gluten free and cruelty free compliant

## Key Ingredients

- » Aqua
- » Glycerin
- » Lauric acid
- » Pentasodium pentetate
- » Propylene glycol
- » Silica
- » Sodium chloride
- » Sodium laurate
- » Sodium laureth sulphate
- » Sodium lauryl sulphate
- » Sodium myristate
- » Sodium stearate
- » Sorbitol
- » Stearic acid
- » Sucrose
- » Tetrasodium etidronate

# Crystal Triple Butter

031

## Melt & Pour soap base

Crystal Triple Butter soap base is made using a blend of premium luxurious butters (shea butter, cocoa butter and mango butter) to cleanse and nourish the skin. It creates a truly indulging ready-to-sell soap bars.



## Product characteristics

- » For creating luxurious soap bars highly rich in butters (shea, mango, cocoa)
- » Unscented for excellent fragrance lift
- » Highly moisturising
- » Vegan, Gluten free and Cruelty free compliant

## Key Ingredients

- |  |                    |                                       |
|--|--------------------|---------------------------------------|
| » Aqua                                 | » Propylene glycol | » Sodium thiosulfate                  |
| » Butyrospermum parkii (shea) butter   | » Sodium chloride  | » Sorbitol                            |
| » Citric acid                          | » Sodium citrate   | » Tetrasodium etidronate              |
| » Cocamidopropyl betaine               | » Sodium laurate   | » Tetrasodium iminodisuccinate        |
| » Glycerin                             | » Sodium myristate | » Theobroma cacao (cacao) seed butter |
| » Glyceryl laurate                     | » Sodium oleate    | » Titanium dioxide (CI 77891)         |
| » Mangifera indica (mango) seed butter | » Sodium stearate  |                                       |

# Crystal WNS (White No Sweat)

032

## Melt & Pour soap base

Ideal for humid conditions, Crystal WNS (No Sweat) is formulated to reduce the amount of sweating on finished bars. It is also great for creating unwrapped soaps.



## Product characteristics

- » Perfect for crafting soap bars for humid conditions
- » Unscented for excellent fragrance lift
- » Ideal for making “naked” unwrapped soap bars
- » Highly foaming
- » Excellent colour stability
- » Vegan and cruelty free compliant

## Key Ingredients

- |                         |                          |                               |
|-------------------------|--------------------------|-------------------------------|
| » Aqua                  | » Sodium laurate         | » Stearic acid                |
| » Glycerin              | » Sodium laureth sulfate | » Sucrose                     |
| » Lauric acid           | » Sodium lauryl sulfate  | » Tetrasodium etidronate      |
| » Pentasodium pentetate | » Sodium myristate       | » Titanium dioxide (CI 77891) |
| » Propylene glycol      | » Sodium stearate        |                               |
| » Sodium chloride       | » Sorbitol               |                               |

# Crystal WSLES & SLS Free

033

## Melt & Pour soap base

Crystal WSLES & SLS Free is a Melt & Pour base free from sulfate synthetic surfactants: sodium lauryl sulphate and sodium laureth sulphate.



## Product characteristics

- » Free from sodium lauryl sulfate & sodium laureth sulfate
- » Highly moisturising due to high glycerine content
- » Unscented for excellent fragrance lift
- » Vegan, gluten free and cruelty free compliant

## Key Ingredients

- |                                |                    |                                |
|--------------------------------|--------------------|--------------------------------|
| » Aqua                         | » Propylene glycol | » Sodium stearate              |
| » Citric acid                  | » Sodium chloride  | » Sorbitol                     |
| » Cocamidopropyl betaine       | » Sodium citrate   | » Tetrasodium etidronate       |
| » Cocos nucifera (coconut) oil | » Sodium laurate   | » Tetrasodium iminodisuccinate |
| » Glycerin                     | » Sodium myristate | » Titanium dioxide (CI 77891)  |
| » Glyceryl laurate             | » Sodium oleate    |                                |

# Crystal WSLS Free

034

## Melt & Pour soap base

Crystal WSLES free is a Melt & Pour soap base free from synthetic surfactant sodium lauryl sulphate.



## Product characteristics

- » Free from sodium lauryl sulfate
- » Highly moisturising (per high glycerine content)
- » Unscented for excellent fragrance lift
- » Vegan, gluten free and cruelty free compliant

## Key Ingredients

- |                                  |                          |                              |
|----------------------------------|--------------------------|------------------------------|
| » Aqua                           | » Propylene glycol       | » Sorbitol                   |
| » Disodium lauryl sulfosuccinate | » Sodium chloride        | » Stearic acid               |
| » Glycerin                       | » Sodium laurate         | » Tetrasodium etidronate     |
| » Lauric acid                    | » Sodium laureth sulfate | » Titanium dioxide (CI77891) |
| » Pentasodium pentetate          | » Sodium stearate        |                              |

# Crystal WST

035

## Melt & Pour soap base

Crystal WST Melt & Pour soap base is one of our most popular white bases for creating vibrantly coloured soap bars. A widely available soap base through our global distribution partners.



## Product characteristics

- » Produces opaque soap bars
- » Excellent colour stability
- » Highly moisturising
- » A neutral odour enables an excellent fragrance lift
- » Good foaming properties
- » Vegan, gluten free and cruelty free compliant

## Key Ingredients

- » Aqua
- » Glycerin
- » Lauric acid
- » Pentasodium pentetate
- » Propylene glycol
- » Sodium chloride
- » Sodium laurate
- » Sodium laureth sulfate
- » Sodium lauryl sulfate
- » Sodium stearate
- » Sorbitol
- » Stearic acid
- » Tetrasodium etidronate
- » Titanium dioxide (CI 77891)

# Syndopour 200-MB

036

## Melt & Pour syndet base

Syndopour 200-MB is a revolutionary melt & pour syndet base.

It's a high foaming, pH neutral base which provides the starting point for an innovative range of bars that are 100% soap free.



## Product characteristics

- » Ideal for craft market
- » Neutral pH 5.0-6.0
- » High foaming and creamy lather
- » 100% soap free
- » Vegan
- » Certified Sustainable RSPO
- » Non irritant (test results pending)

## Key Ingredients

- » Aqua
- » Glycerin<sup>1,2</sup>
- » Glyceryl Stearate<sup>1</sup>
- » Propylene Glycol
- » Sodium Cocoyl Isethionate<sup>2</sup>

<sup>1</sup> Derived from RSPO Mass Balance (MB) palm oil

<sup>2</sup> Derived from RSPO Mass Balance (MB) palm kernel oil  
RSPO Certificate Number: BMT-RSPO-000008

# Crystal Natural White

037

## Melt & Pour syndet base

Crystal Natural White is our new Melt & Pour soap base used for creating vibrantly coloured natural soap bars. Crystal Natural White doesn't include titanium dioxide. It is also highly foaming, leaving your skin soft and hydrated after use.



## Product characteristics

- » Produces opaque natural soap bars
- » Highly moisturising
- » Vegan and cruelty-free compliant
- » Titanium dioxide-free
- » 99.9% natural formulation

## Key Ingredients

- » Aqua
- » Citric Acid
- » Glycerin
- » Propylene Glycol
- » Sodium Chloride
- » Sodium Citrate
- » Sodium Laurate
- » Sorbitol
- » Tetrasodium Etidronate
- » Tetrasodium Iminodisuccinate

# Packaging that suits your needs

## 1kg Tray - 11.5kg Soap Box

Crystal Melt & Pour soap bases are available in a range of packaging, just pick a size that suits your needs.



STEPHENSON HOW TO:

039

# Starting Your Soap Business



## Regulations & Legislations

If you're planning on selling your soaps to customers, you'll need to meet the government and legal regulations which can differ depending on which country you're in. We can't offer independent advice on this subject area as we do not operate within the same regulatory systems as a finished cosmetic products. However, we can guide you in the right direction, and help you discover what the individual solutions are for your business.

### UK & Europe

**The European Commission** - Main regulatory framework for selling finished cosmetic products (including soap) in the European market.

**The Guild of Craft Soap and Toiletry Makers** - An independent and non-commercial support network where you can ask advice, read articles and talk to peers in a similar situation.

### USA

**FDA** - The FDA is a government organisation that also regulates the cosmetic industry. This handy checklist from the FDA gives answers to all the questions you may have about ensuring your products are meeting regulations and legal requirements.

**Hand crafted Soap and Cosmetics Guild** - A trade association set up to help with legislation and regulation support for soap makers and businesses.

### Australia

**Department of Health** - Australia's governing body on selling cosmetics is the National Industrial Chemicals Notification and Assessment Scheme (NICNAS).

### Mexico

**COFEPRIS** - The Mexican health authority that oversees the regulations of chemicals, ingredients and packaging when selling cosmetics in Latin America.

### Canada

**Health Canada** - Canada's governing health body oversees the regulations and requirements cosmetics companies must meet before selling produce.

We've just picked our five largest marketplaces across the world. However, if you would like further advice, then please [get in touch](#) and we can try and guide you in the right direction.



# Products

It's important to ensure your product or product range is perfect before going to market. We're often asked about how to use/process the bases and what sort of finished products can be made. This is a tricky question to answer because the possibilities are endless! Luckily for you, our team is always trying to inspire and support soap businesses.

**We have many resources and materials to inspire you including:**

## FAQ's (*Frequently Asked Questions*)

Here you'll find a host of information like:

- » Why has water appeared on the surface of the soap when I leave it out?
- » Will fragrance and essential oils make my transparent soap hazy and cloudy?
- » How many times can I re-melt the soap?
- » Which Stephenson products are vegan?
- » What temperature does it start to set?

## Recipe Guides & Video Walk Throughs

We've collaborated with so many crafters over the years and built up a library of soap recipes that you can try for yourself.

## Blog

Useful information on the global cosmetic and soap market. Great for spotting upcoming trends and our new product launches.

## Facebook

Regular competitions and a place to meet friendly fellow soap makers.

## Certification

Another topic that crops up regularly is certification of products. There are lots of organic certification bodies around the world, and trying to navigate this as a new business owner can be very difficult. It can be confusing to our customers what each certification means and how they take certified bases and create a certified finished product.

You can find out about the [certifying bodies we work with here](#).

042



## Branding & Packaging

Branding is one of the most important factors of creating a professional looking product. No one said that running a soap making business would be all about soap, there is plenty of business-related jobs to do as well!

The key things to remember about branding are:

- » Visual Brand: Logo, colours and wording
- » Consistency: Keep your branding consistent across every product and channel
- » Packaging: Your packaging speaks volumes about your product, use it as a sales tool

Interested to learn more? We've written an article all about creating a brand for your soap business that goes into more detail on the above.

Read it here: [How to Create the Perfect Brand for Your Soap Business](#).





## Pricing & Selling

Once your product is ready to sell, there are still things to iron out to ensure that you are charging the right price to the customer, whilst also making sure you are not short-changing yourself.

The easiest way to do this is to figure out your total costs of creating one product, and then add a margin of your choice. This leaves you with a safe price, as you know that you are making money on each item you sell.

If you would like to understand more about pricing, then you can read it here:

[How to Wholesale Your Handmade Soap.](#)

## Congratulations!

Have you started a successful soap business using Stephenson products?

We would love to hear from you - share your creations with us on Instagram and keep up-to-date with our weekly competitions on Facebook.

# Our Experienced Team of Experts Are Here to Help

Get in touch with the Stephenson team today to find out how we can support you in your upcoming projects, developments and launches.





# Contact Us

If you have a specific project, or would like more information about our Melt & Pour Soap Bases please contact our team:

+44(0)113 205 0900

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